



2024

COMPANY PROFILE

Solar is the only way!



ABOUT US

Sol-A-Way was established on the 1st of August 2022 with the sole purpose of providing solar lighting, subsequently the gap in the market in Bulawayo for high quality solar equipment and the frustrations emanating from unavailability of power led to the expansion into residential and commercial solar installations.

The founders having had experience in the field for 4 years prior, through a partnership, realized the need to establish their own Brand that would ultimately serve as their legacy. To further their knowledge in the industry the Founders Lenin Moyo and Beauty Moyo, have attained certification through The Bulawayo Polytechnic College and further underwent various product and PV training through different organizations such as SegenSolar in South Africa as well as online courses through Pylontech and Kodak.

Lenin Moyo spearheads the Technical department and ensures the procurement of products, and is in charge of the technical support teams.

Beauty Moyo is the driving force behind the Marketing team. She creates all the content and manages Sol-A-Way's social media pages. She has since gotten recognition as an 'Outstanding Marketing Personality In the Energy Industry 2022' through the Zimbabwe's CEO Network. Recently she was honoured with the prestigious gold award for female entrepreneur of the year award from Megafest Business Awards.

The Founders are God and family oriented and are passionate about helping the vulnerable in society and have been directly involved in initiatives that help the orphaned and widowed.

ACCOLADES

1. Megafest Business Awards Female Entrepreneur of the Year 2023 [Southern Region].



2. Zimbabwe CEOs Network Outstanding Marketing Personality in Energy Industry 2022 Award





VISION STATEMENT

To provide a premium service to consumers through designing and installing the highest quality solar energy systems, on time, safely, with high customer satisfaction and at a low cost

MISSION STATEMENT

By providing unparalleled value, we will greatly accelerate the adoption of solar energy systems. This will give our customers, our communities, and our nation clean, abundant, low-cost, distributed, and renewable energy, and will allow us to provide financial security for all shareholders while giving back to the community.

VALUES



Integrity

Customer Oriented

Innovation

WHY SOLAR?

1. Reduces Energy Costs

As electric rates continue to rise. Making the investment in running your home or building off of solar energy will save you considerably more money over time.

2. It's Good for the Environment

The difference between solar energy and conventional electricity is that solar energy does not rely on the use of fossil fuels, does not pollute air or water, and does not contribute to global warming, making it the preferable option for many.

3. It Promotes Energy Independence

Using solar energy, especially when paired with a backup battery system, allows you to not be tied to unreliable power grids when you need energy.



OUR SERVICES



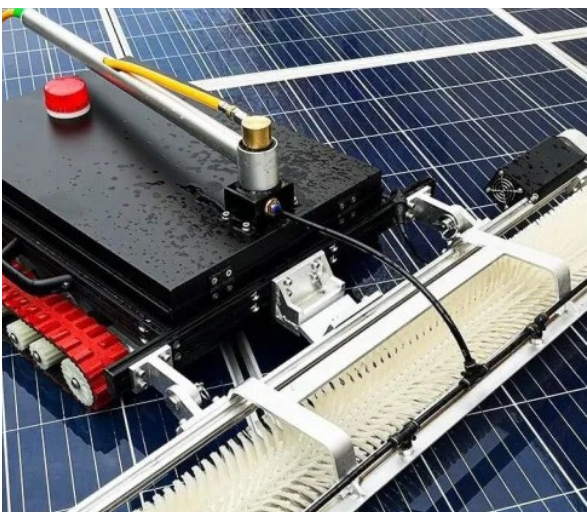
1. Residential Installations

Catering to homeowners and providing them with back up solutions to their power problems.



2. Commercial Installations

Allowing businesses to continue operating despite load-shedding and also helping reducing their electricity bills in order to retain profits.



3. Solar Panel Cleaning

Increasing the efficiency of solar panels through constant maintenance and cleaning and ensuring that the lifespan of the solar panels is maintained.

OUR SERVICES



4. Solar Lighting

Providing security solar floodlights and streetlights to residential and commercial premises.



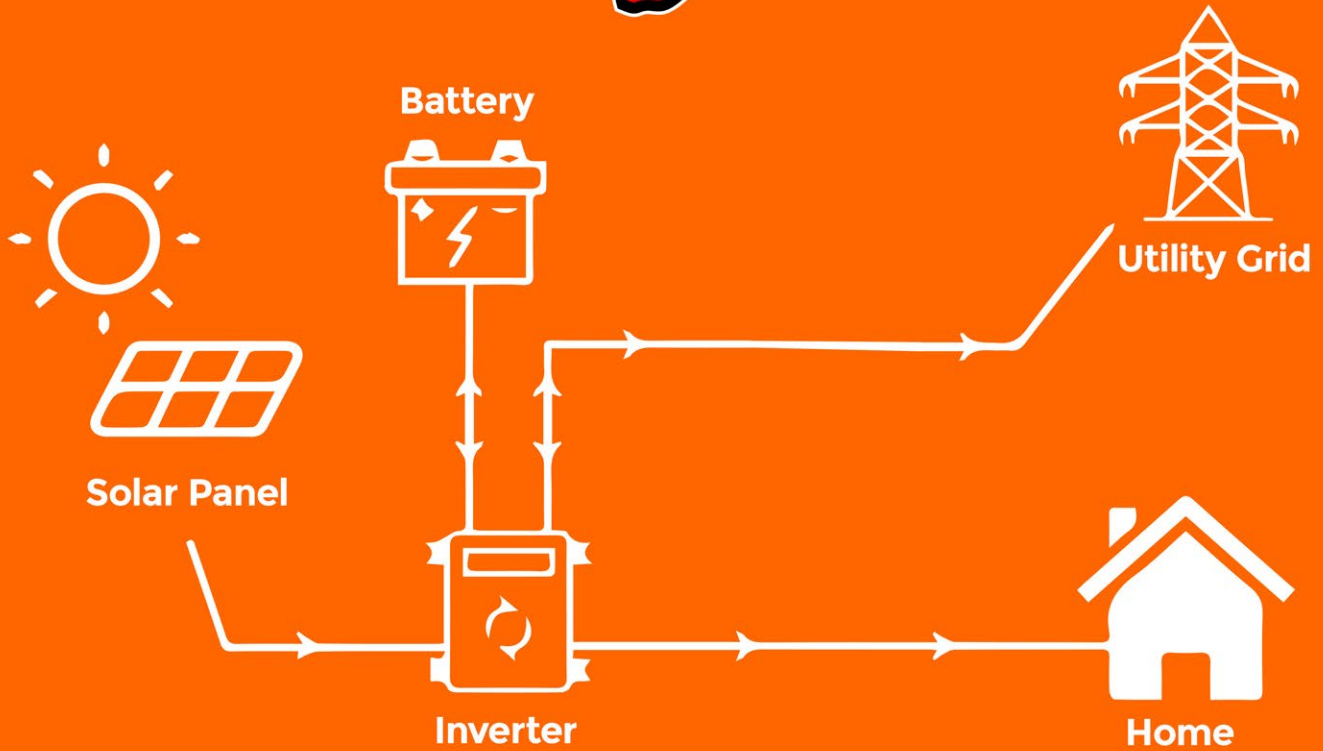
5. Solar Gadgets

Enabling people to adapt the go green mantra in even the most minute products such as powerbanks, mosquito repellents, fans, camping lights and many more.



6. Delivery of Solar Equipment

Starting off with areas in and around Bulawayo Sol-A-Way provides delivery services for their products to facilitate ease of purchase to those who are unable to travel and buy the products physically.



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